SRMUS/PAT/2021-22/203   **Date: 21-4-2022**

PLACEMENT DRIVE NOTIFICATION

Company	**PhysicsWallah**
Company Type	**E-Learning Providers**
About the Company	PhysicsWallah is an Indian online education technology startup based in Delhi, originally created as a YouTube channel in 2014 by Mr. Alakh Pandey. We are the first company aiming to build an affordable online education platform for each Indian student who dreams of IIT & AIIMS but is unable to afford the existing offline/online education providers. We provide e-learning via our YouTube Channel and PhysicsWallah App/Website by providing lectures for JEE Mains and Advanced level, NEET and Board Exams.
Job Title	**Product Manager- Intern**
Job Description	• Develop a deep understanding of our customers. Analyse current customer journeys to define friction points and enable seamless and effortless experiences • Identifying the areas of improvement in the existing business processes is the key here. • Set and Measure Success Metrics for the team to drive strategy and prioritisation of the product roadmap. • Lead product development as a product owner within an agile scrum team working with a team of Engineers. • Help monitor status of ongoing projects at all times and continuously assess risks and impacts to delivery schedules; lead cross-functional solutions to complicated problems. • Dig deeper into complex data structures to understand customer context and identify opportunities for improvement. • Write user stories, prioritise the product backlog, and work closely with engineers on the team. • This is more related to writing PRDs and understanding the raw requirements given by Business and formulating them into requirement documents. • Understanding the integration touch points and also identifying the dependencies with domain systems. • Develop and manage a product roadmap and work with cross-functional teams (business, program managers, product, development, UX, analytics) to execute on the roadmap. • Strong hold while working with the cross skilled team involving UX, engineer, content, training team). • Work with Analytics partners to evaluate business cases, launch outcomes, and ongoing platform performance to help build best in class experiences. • Evaluation of different business use cases from the requirements. • Use rapid cycles and testing to iterate and learn how customers are using our products. • Build trust and effective relationships with peers/cross-functional teams and provide leadership across the product, engineering and business teams.
Job Location	Noida
Eligible Degrees	MBA

Eligibility Criteria	NA
Desired Skills	• Ability to think strategically, simplify and prioritise in an ambiguous environment. • Good with numbers. Excellent problem-solving skills & learner with a steep learning curve. • Sound knowledge of System Design & first principles thinking. • Attitude of Complaining less & getting things done. • Excellent communication, Analytical and Multitasking skills. • Exposure to technical skills in Excel, SQL, Wireframing tools, Project Management tool (Jira or Trello), BI tools (any of Tableau, PowerBI, etc.) will be preferred. • Outstanding & demonstrable leadership and organisational skills. Ability to structure projects/engagements for the team.
Compensation (CTC)	**INR 6LPA**
Selection Process	1. CV Screening 2. Assignment 3. Interview 4. Offer
Date of Interview	Will be informed later
Venue	Online